

Press Release

GPP Photo Week expands its location and programme for its 13th annual event this February



Zack Arias taking the winning shot at the GPP Photo Week 2016 closing event, the ShootOut.

Dubai, United Arab Emirates – 26 September, 2016. Dubai’s premiere photography centre, Gulf Photo Plus (GPP), has announced the dates for its annual photography festival, **GPP Photo Week 2017**. Now in its 13th year, the festival – the first and longest-running of its kind in the region – will run from **February 10 – 17, 2017** and will take place at Alserkal Avenue in Al Quoz.

Over the course of eight days, GPP Photo Week 2017 will bring together some of the world’s leading photographers to teach and present on the latest innovations and techniques in the field. With the move to a new venue, next year’s festival will expand its already robust programming to include additional workshops, talks, seminars, photography trails, exhibitions, a special edition of GPP’s SlideFest – a platform for photographers to showcase and talk about their projects in front of an audience -, and more.

Designed to further community interaction and reach, next year’s GPP Photo Week will be hosted at Alserkal Avenue, the hub of arts and creativity in Dubai and the home of the GPP main space. Alserkal Avenue’s newly expanded space will allow for a more in-depth programme as well as an interactive backdrop for attendees. In addition, neighboring galleries and creative spaces will also participate with a variety of photography-related activations in the Avenue throughout the week.

“As one of the staples of GPP’s offering, GPP Photo Week is a unique event that gathers and connects photography enthusiasts and professionals from across the globe for a



week that is both inspiring and educational,” said Co-Director of Gulf Photo Plus, Mohamed Somji. “We are very much looking forward to hosting GPP Photo Week 2017 at Alserkal Avenue next year. The new location will not only enable us to expand our programme, but it will give us the opportunity to partner with our neighbours in the Avenue to engage their audiences with photography. This will allow us to further reach our goal of delivering an immersive experience that will challenge people’s perceptions of photography, and that will hopefully inspire them to produce thought-provoking work.”

Vilma Jurkute, Director of Alserkal Avenue, also commented: "Over the last decade, Gulf Photo Plus has been at the forefront of photography in the UAE and has done an incredible job of educating people on the various elements of the field. GPP Photo Week 2017 continues in that tradition - raising awareness of photography as an artistic practice - and we are delighted to have GPP host the event at the Avenue.”

Every year, GPP Photo Week creates an accessible entry point into the world of photography for people from all backgrounds. The festival provides attendees with a holistic photography experience, giving photographers - professionals, amateurs, and enthusiasts alike - an opportunity to engage with photography as an art form while immersing themselves in Dubai’s burgeoning art scene and forging new connections with fellow photographers from around the world.

For more information on GPP Photo Week 2017, please visit our website on: www.gulfphotoplus.com

To join the conversation, please follow us, @gulfphotoplus, on our social media channels listed below:

[Facebook](#) | [Instagram](#) | [Twitter](#) | [Vimeo](#)

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Notes to editors:

About GPP Photo Week:

Organised by Gulf Photo Plus (GPP), GPP Photo Week was launched in 2004 as the region's first-ever international photography festival. Previously based in Knowledge Village, the festival is a week-long event that unites internationally renowned photographers across a range of disciplines with professional and amateur photographers looking to develop their photography knowledge and skills.

For more information, please visit <http://www.gulfphotoplus.com/gpp2017>

About Gulf Photo Plus (GPP)

Gulf Photo Plus is Dubai's only dedicated photography centre. It aims to nurture and develop the photography community both within the UAE and the region. With a primary focus on running workshops, seminars, and events that encourage learning and skill development, Gulf Photo Plus has also garnered a reputation as a leader in photography events both in the Gulf region and internationally. With the annual GPP Photo Week festival each spring, regular workshops and community events throughout the year, and the recently added GPP PopUp events highlighting the annual calendar, GPP continues to push the envelope and foster personal and community growth in the larger photography world.

GPP's central programme is complemented with several additional events including photography exhibitions, movie nights, inspirational talks, and SlideFest evenings where developing artists can share projects and find further inspiration.

For more information about the events and Gulf Photo Plus activities please visit www.gulfphotoplus.com or telephone +971 4 380 8545.

Gulf Photo Plus is open from 10am to 7pm from Sunday – Wednesday and from 10am to 6pm on Thursdays and Saturdays.

About Alserkal Avenue

Located in Al Quoz, Dubai, Alserkal Avenue is the region's foremost arts and culture neighbourhood. Since it was established in 2007, Alserkal Avenue has grown to become an essential platform for the development of homegrown artistic and cultural initiatives, supporting a vibrant community of contemporary art galleries and alternative art spaces, together with design, media and industrial studios. In 2015, in addition to its commitment to the community, Alserkal Avenue affirmed its position as an arts organisation with the launch of Alserkal Avenue Programming. The programming arm produces an annual homegrown programme for local, regional, and international audiences, working primarily with artists living and working in the MENASA region. An Artists' Residency is scheduled to launch in 2017, further enhancing the organisation's breadth and scope.

www.alserkalavenue.ae